Conference programme as at 27 March 2014 **APPENDIX A**

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| **Tuesday 8 July**  |   |   |
| 8.30-10.00 | **Registration and refreshments** | Main entrance |
| 10.00-11.30 | **Political group and officer meetings**  |  |
|  | Conservative Group Meeting | Windsor Hall |
|  | Labour Group Meeting | Solent Hall  |
|  | Liberal Democrat Group Meeting  | Tregonwell Hall Seminar Suite 1  |
|  | Independent Group Meeting  | Bayview Suite |
|  | Chief Executives Meeting | Purbeck Lounge |
| 11.45-12.15 | **General Assembly**  | Windsor Hall  |
| 12.15-2.00 | **Lunch and exhibition viewing** | Purbeck and Tregonwell Halls |
| 2.00-2.30 | **Keynote opening speech by the Chairman of the Association**  | Windsor Hall |
| 2.30-3.20 | **Conference plenary - Political leadership - what matters?** Using the Question Time format, Ben Page from Ipsos Mori will share research findings into Political leadership. This will then be discussed by our panellists of council leaders who will reflect on their own experiences of political leadership. We will also hear views captured on video from other leaders in the public sector, police commanders, business and voluntary sector representatives – as to what they think political leadership is and how this impacts on joint working in a place. Speakers:**Ben Page**, Managing Director, Ipsos MORI Panellists:**Cllr Steve Houghton**, Leader, Barnsley MBC Council**Cllr Izzi Seccombe**, Leader,Warwickshire County Council **Mayor Dorothy Thornhill,** Watford Borough Council Speaker to be confirmed  | Windsor Hall |
| 3.20-4.00 | **Refreshments and exhibition viewing**  | Purbeck and Tregonwell Halls |
| 4.00-4.45 | **Conference plenary – how do we build the homes we need?**House building remains stubbornly low and housing completions are a fraction of their peak in the post war house building boom. Getting a foot on the housing ladder is harder than ever, rents are increasing and the waiting list is at almost 2 million households. How do we build the homes we need? | Windsor Hall |
|  | Housing is centre stage politically and delivering housing at the right price in the right location is an issue currently being considered by two authoritative reviews commissioned by the government and opposition. This session is an opportunity to hear from the review teams and discuss the opportunities for councils to play their full role in delivery.Speakers:**Sir Michael Lyons,** Chair of the Lyons Review Other speakers to be confirmed  |  |
| 4.45-5.45 | **Breakout sessions** |  |
|  | **W1) Lessons from the Dutch government**  | Bayview Suite 1 |
|   | Dutch local government is being transformed with a major programme of devolution from central government including the transfer of youth care and employment/skills development. At the same time, there is an expectation that 30% will be saved from budgets due to local delivery. What are the lessons for England?Dutch local government has achieved much of the devolution that we are calling for, but the difficult relationship with central government remains. There are lessons from the Netherlands about the new dilemmas that devolved powers bring.Speakers: **Jantine Kriens**, Chief Executive, Association of Dutch Municipalities/VNG  |   |
|  | **W2) The high street is dead. Long live the high street** | Purbeck Lounge |
|  | British shopping habits have fundamentally changed and, with them, the high street. Is it time to give up on the quest to recover the halcyon days of “the butcher, the baker and the candlestick-maker”? In many places across the country, the English high street is finding new life as a place where people go to work, live and play. What lessons can these places offer struggling high streets? Speakers:**Mark Cullinan**, Chief Executive, Lancaster City Council **Martin Blackwell**, Chief Executive, Association of Town & City ManagersOther speaker to be confirmed   |   |
|  | **W3) Local Government offer on adult skills** Details and speakers to be confirmed  | Tregonwell Seminar Suite 1 |
|  | **W4) The Future of Local Government Finance (“Meet the Commission”)**  | Solent Hall  |
|  | The LGA with CIPFA is setting up a local government finance commission to investigate how the LG finance system needs to change to deliver better outcomes for people.  |   |

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|  | This session will be an opportunity to hear about the work of the Commission and to express views to the Commissioners. Speakers to be confirmed. |  |
|  | **W5) Handling emergency situations** This session will look at the local government response to an increasing number of civil emergency situations and point to examples of good practice in the recent flooding. It will cover the basic principles of good preparedness and the importance of crisis communications.**Andy Huddart**, Deloitte’sOther speakers to be confirmed | Tregonwell Seminar Suite 2 |
|  | **W6) Culture tourism and local growth**Details and speakers to be confirmed  | Bayview Suite 2 |
| 5.45-6.30 | **Civic drinks reception**,hosted by Bournemouth Borough Council | Purbeck and Tregonwell Halls  |
| 6.30- | **Fringe meetings** | Various |
|  | **Complaints – an opportunity or threat? (Local Government Ombudsman)** The LGO will present their 1st annual review of local government complaints. It will highlight the trends and themes in the complaint numbers and draw upon people’s real experiences of local public services. It will also identify opportunities to use complaints as a tool for learning and sector led improvement. The session will encourage debate on whether complaints can be used more effectively to support local democratic accountability and scrutiny. Speaker: **Michael King**, Executive Director, External Affairs, LGO | Bayview Suite 1 |
|  | **Strengthening local accountability: a pre-requisite for greater local devolution of financial powers (CfPS)** | Bayview Suite 2 |
|   | Rewiring Public Services’ sets out local government’s ambition for place-based finance. In return for more local devolution, government and national politicians will want assurance that local areas have robust local accountability and scrutiny arrangements to enable them to ‘track the taxpayer’s pound’. This session will explore the barriers and opportunities and suggest a new approach to joined-up governance: a powerful local Public Accounts Committee for every place. |   |
| 6.30- | **Public Affairs Network fringe meeting**  | Avon Room |
| 6.30- | **Oxygen finance** | Purbeck Lounge  |
| 7.30- | **Independent Group Dinner**  | De Vere Suite, Royal Bath Hotel  |
| **Wednesday 9 July**  |
| 8.00-9.00 | **Early bird sessions**  | Various |
|   | **Dementia friendly communities – sharing the learning from Yorkshire (JRF)** Join for us breakfast and hear how JRF have been working towards a dementia-friendly Yorkshire. This fringe session will discuss the progress and the learning, with illustrations from many sectors e.g. retail; service industry; public services; leisure; culture; transport etc. It will draw on evidence from JRF funded projects in York and Bradford which are currently being evaluated and will draw out learning of involving people with dementia themselves in dementia friendly communities.You will also hear how JRF are committed to becoming a dementia friendly organisation. **Philly Hare, Programme Manager** at JRF will lead the session and will discuss her involvement in the regional Dementia Action Alliance, the 20 dementia friendly case studies in Yorkshire and her role as a Champion on the Prime Minister’s dementia friendly communities group.  | Bayview 1  |
| 8.00-9.00 | **Licensing fringe meeting** Details to be confirmed  | Bayview 2 |
| 9.15-9.45 | **Conference plenary - Political spokesperson**Speakers to be confirmed  | Windsor Hall |
| 9.45-10.30 | **Parallel plenary sessions** |  |
|  | **PP1) Devolution**Details and speakers to be confirmed  | Solent Hall  |
|  | **PP2) Care Bill** By the time of Annual Conference the Care Bill will have finished its passage through Parliament and become an Act. This will be a significant point on the journey to a reformed care and support system and attention will need to shift firmly to preparing for implementation. The reforms must also be seen as part of the wider transformation of health and social care, including integration and the Better Care Fund. With such a full and complex agenda facing social care this session will be an important opportunity to hear from experts from across the care sector on the main implications of the Care Act, key implementation challenges and how they might be overcome, and how the reforms need to fit with the wider integration agenda. | Purbeck Lounge  |

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|  | **David Pearson,** President, Association of Directors of Adult Social Services, and Corporate Director Adult Social Care, Health and Public Protection, Nottinghamshire County Council**Richard Hawkes**, Chief Executive, Scope, and Chair, Care and Support AllianceOther speakers to be confirmed  |  |
|  | **PP3) Bonds/Investment (CCLA)** Details and speakers to be confirmed  | Windsor Hall |
| 10.30-11.15  | **Refreshments** | Purbeck and Tregonwell Halls |
| 11.15-12.15  | **Breakout sessions** |  |
|  | **W1) Climate Local: delivering growth, income and safer communities**Councils across the country are taking positive steps to deliver local economic growth, make savings, generate income and increase the resilience of local communities and businesses. Against these outcomes, and in the face of mounting funding cuts and a winter of unprecedented severe weather, councils continue to lead work in reducing carbon emissions and making their places, services and local economies more resilient to our changing climate. Climate Local is an LGA initiative to drive, inspire and support council action on climate change. Over 80 authorities have signed up to the initiative since it was launched in June 2012, committing themselves to take action based on local priorities, such as supporting jobs, attracting Green Deal and ECO funding to protect vulnerable residents from rising energy prices and safeguarding communities from the impacts of flooding and heatwaves. This session will be a chance to hear from leading councils about the work they are delivering and the positive impact it is having on the local area. Speakers:**Cllr David Brazier**, Climate Local Kent and the Kent Environment Strategy **Cllr Robert Light**, Deputy Chair, Environment Agency **Cllr Rakhia Ismail**, London Borough of Islington  | Tregonwell Hall Seminar Suite 1 |
|  | **W2) The path to true workforce integration**As health and social care services in particular move ever closer together, partnership working and organizational integration are giving way to the challenge of developing true single workforces focused on communities; this brings significant challenges around culture change and resilience as well as hard issues around pay, conditions, skills and management.  | Purbeck Lounge |
|   | Delegates will hear from a range of councils about the approaches they have adopted with partners as well as from key national players such as DH and Skills for Care. Just what do partners really need to do to develop a single workforce rather than just combined teams? What are the benefits and pitfalls?Speakers:**Cllr Elaine Atkinson,** Poole Borough Council**Sharon Allen**, Chief Executive, Skills for Care |   |
|  | **W3) What next for welfare reform?** This session will focus on behaviour change in relation to welfare reform from the perspective of Government, local government, and a behavioural change specialist.A Government representative will outline the behaviour change the Government is aiming to achieve through its welfare reforms with reference to making work pay, the ‘Claimant Commitment’, and the introduction of Universal Credit.A local authority representative will suggest how councils can work with partners to help create the right environment locally to support behaviour change and welfare reform. Particular reference will be made to improving people’s financial resilience, home life stability, and employment prospects. Lastly a social researcher will take a forward look at the welfare reform agenda and suggest, with reference to the desired outcomes, how behavioural change programmes need to be very carefully designed to achieve their aims and avoid possible pitfalls. There will then be an opportunity to put questions to the panel. | Solent Hall |
|  | **W4) LEPs – friend or foe?** | Tregonwell Hall Seminar Suite 2 |
|   | Debate about squaring democratic accountability of public funds with business-led drive for growthAs increasing amounts of public funding on enablers of growth, such as housing and transport, are handed over to LEPs, how is local government supposed to fulfil its statutory responsibilities regarding those policy areas when decision-making has been delegated to business partners?  |   |
|  | Speakers:**Alex Pratt**, Bucks TV LEP **Mayor Tony Egginton**, Mansfield **Cllr Paul Carte**r, Leader, Kent County Council |  |
|  | **W5) Councils innovating to generate income**A large number of councils are now thinking through a more commercial approach to their activities – and being councils, that also means ensuring better outcomes for their citizens. | Bayview 1 |
|  | Rather than increasing fees and parking charges many councils are using their assets, trading services with others across the public and private sector, and selling commodities to generate income. This session will provide an opportunity to hear more about innovative examples of council income generation.Speakers to be confirmed |  |
|  | **W6) Fracking**Details and speakers to be confirmed  | Bayview 2 |
| 12.15-2.00  | **Lunch and exhibition viewing** | Purbeck and Tregonwell Halls  |
| 12.45-1.45 | **Chief Executives Meeting** | Purbeck Lounge |
| 12.45-1.45 | **Bournemouth fringe meeting** | Tregonwell seminar suite 1 |
| 2.00-2.50  | **Parallel plenary sessions**  |  |
|  | **PP1) Fair deal for England and wales** | Solent Hall |
|   | This session will look at the future of the Barnett Formula and funding arrangements across the United KingdomWith the Scottish referendum due to take place on 18 September 2014, this session is a timely opportunity for delegates to explore what England and Wales gain from a new constitutional settlement. It will develop the recommendation made in Rewiring Public Services that the Barnett Formula be scrapped and make the case for a fair deal across the Union.Speakers to be confirmed  |   |
|  | **PP2) A vision for children and young people in the 21st century** At the last LGA Conference we launched our ‘rewiring campaign’ to provide solutions to how we can deliver public services despite the pressures on public spending. The key principle underpinning our proposals for children was that services need to be built and integrated around the needs of children and their families, not around buildings, institutions and wasteful bureaucracy.Since then we have consulted widely with children and young people and with partners in the public and voluntary sectors to set out a clear set of shared ambitions for children that we would seek to deliver in the context of ‘rewired’ public services. Speakers to be confirmed  | Purbeck Lounge |
| 2.00-2.50  | **PP3) Clash of the think tanks** | Windsor Hall |
|   | A panel of high profile think tanks, brought together to debate the cost of living, a subject which is emerging as a key theme in the run up to the 2015 general election.  |   |

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|  | Speakers:**Ruth Porter**, Head of Economic & Social Policy, Policy Exchange**Ed Cox**, Director, IPPR North**Stephen Lee**, Chief Executive, CentreForum |  |
| 2.00-2.50 | **PP4) Using your workforce to transform your council** It’s a time of dynamic and turbulent change for the local government sector, when members are redefining and transforming their councils in a new era of public service. The future will see us working in an environment full of complex systems and problems that will require human flexibility, joint working and responsiveness. This means our roles, responsibilities and structures will need to be adaptable and flexible and our staff will need to feel confident and resilient about developing and implementing change. This session will provide evidence of how using culture, engagement and skilled and empowered management can support your workforce to drive high performance and transformational change.Speakers to be confirmed  | Tregonwell Hall Seminar Suite 1 |
| 3.00-3.45  | **Conference plenary –** **Simon Stevens,** Chief Executive, NHS England | Windsor Hall |
| 3.45-4.45 | **Refreshments and exhibition viewing**  | Purbeck and Tregonwell Halls  |
| 4.45-5.15 | **Conference plenary – Political spokesperson** **Rt Hon Eric Pickles MP**, Secretary of State for Communities and Local Government | Windsor Hall  |
| 5.15-6.00  | **Fringe meetings** |  |
|  | **F1) Social impact bonds** | Purbeck Lounge |
|  | This joint LGA and Social Finance event would introduce attendees to the concept and principles of the social investment market, specifically social impact bonds, and how they can be used in a local authority setting. |   |
|  | **F2) Early intervention foundation** Details and speakers to be confirmed | Tregonwell Hall Seminar Suite 1 |
|  | **F3) Womens Local Government Society** Details and speakers to be confirmed | Tregonwell Hall Seminar Suite 2 |
|  | **F4) Fighting fraud locally**Details and speakers to be confirmed | Bayview 1 |
|  | **F5) Individual Electoral Registration**Details and speakers to be confirmed | Meyrick Suite  |
| 6.00-7.00  | **All delegate drinks reception***Sponsored by McDonald’s* | Purbeck and Tregonwell Halls |

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| 7.30-  | **Conservative Group dinner** | Solent Hall |
|  | **Labour Group dinner** | De Vere Suite, Royal Bath |
|  | **Liberal Democrat Group dinner** | Dorset Room, Norfolk Royale  |
| 7.15-  | **SOLACE/LGA drinks reception followed by****Chief Executives dinner** | Print Room  |
| **Thursday 10 July** |
| 8.00-9.00  | **Early bird sessions** | Various |
|   | **Let’s talk about loneliness (JRF)**What are the risks of not addressing loneliness, of not doing whatever we can to reduce loneliness? How do we make every contact count? How do we look after the health and wellbeing of our communities, colleagues and ourselves? How do we resource prevention in hard times? How can we all talk about loneliness?Join us for breakfast and share research findings and solutions from the three year JRF Neighbourhood approaches to loneliness programme. Attendees will have the opportunity to hear about how local unpaid community members/researchers directly engaged with over two thousand residents, using Action Research and Asset Based Community Development approaches. This resulted in sustainable prevention in all neighbourhoods; lead by and for local people.There are people like this everywhere and the process used so effectively, but adaptably across the four neighbourhoods is replicable - low cost and sustainable.Speakers:**Tracey Robbins**, Programme Manager Neighbourhood approaches to loneliness, Joseph Rowntree Foundation**Susan Allen**, Former support worker for the JRF Neighbourhood approaches to loneliness programme | Bayview 1 |
|   | **Electoral reviews: a masterclass (Local Government Boundary Commission for England)** Every year, the Commission carries out electoral reviews of local authorities across England. This special session gives members and officers an opportunity to hear from the experts how their council could benefit from a review and how they can get the right result for their council. Speakers to be confirmed. | Branksome Suite  |

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|  | **Rewiring blue light services** | Meyrick Suite  |
|  | This session will provide an opportunity for Members to discuss/debate the benefits and challenges of greater collaboration across the emergency services. It will also be an opportunity to explore examples of greater collaboration that have already taken place. The session will draw on the post-Knight debate taking place in the fire sector as well as the contributions to the debate from Ellwood and others. A key element of the discussion will be the role that Community Budgets can play in this area in improving the efficiency and effectiveness of the emergency services.The session will be a panel session chaired by Cllr Kay Hammond, Chairman of the Fire Services Management Committee and Fire Commission. Three speakers will give short introductory presentations before the session is opened up for questions and debate.Speakers to be confirmed |  |
|  | **4) Driving transformational change** | Bayview 2 |
|   | The shared Chief Executives network will showcase the leading edge transformational change they are driving in their authorities, building on their earlier work to achieve shared management and services. The session will consider where you look next for savings and improved outcomes once you have shared everything possible in your initial partnerships – including integration across tiers of government, new ways of commissioning services and scaling up sharing across further boundaries.Speakers to be confirmed |   |
| 9.00-10.00 | **Breakout sessions**  |   |
|  | **W1) Councils and the motorist – do we have a future together?** The government is predicting that traffic on our roads will increase by over nearly half as much again by 2040. Road maintenance funding is already a half a billion pounds short of what is required every year. Where will these cars park? how will business deliveries be made? Are we grinding to a halt?Councils must have the powers to deal with transport as a whole in order to make the road system fit for purpose and to facilitate the traffic that is tied to roads by managing it properly and by diverting other journeys to other modes.Speakers**:****Cllr Jason Kitcat**, Leader, Brighton and HoveOther speakers to be confirmed  | Tregonwell Hall Seminar Suite 2 |

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|  | **W2) Hidden Talents, helping every young person to learn or earn** Councils are ambitious for their young people and have proven best able to help their youngsters stay in learning or find a job, but budget reductions and the increasing centralisation of schemes to help young people has hampered the local effort. This session will provide opportunity to discuss what councils are doing to help young people, the future role for councils in supporting youngsters to drive and benefit from local growth, and how wider reform and devolution of services can enable councils to better help future generations. Speakers to be confirmed  | Purbeck Lounge |
|  | **W3) Broadband rollout**Details and speakers to be confirmed | Tregonwell Hall Seminar Suite 1 |
|  | **W4) How do we make health everybody's business?** The conditions in which people are born, grow, live, work and age impact on the health of the nation. The hard truth is that unless everyone makes health their business as a nation we will not be able to afford to treat an increasingly frail, older and sick population. Preventing illness and empowering people to stay well is not something health and care professionals can do alone; broader action from across all sections of the community is required. To ensure people receive the right support at the right time, we must continue to align services and ensure our finite resources are targeted in the most effective way. Delegates will hear how we develop a culture in which health is at the core of integrated planning and services, in which all parts of the community understand how they can contribute to better health outcomes. It’s easy to say that health is everybody’s business, but how do you go about doing something about it? The aim of this session is to examine how the work of health, police, fire and community groups can have a positive impact on people's health and wellbeing and how the redesign of public services and a shared ambition to improve the health of our communities can help. | Solent Hall |
|  | **W5) The National Procurement Strategy for Local Government: Your role in its success** Councils are using procurement to make savings, increase productivity and deliver local economic growth for their communities businesses. LGA has convened a National Advisory Group for LG Procurement. This session will be a chance to hear from innovative councils about the work they are delivering, savings being made and the positive impact it is having on the local area. | Bayview 1 |

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|  | Speakers:**Martin Reeves**, Coventry City Council and Chief Executive sponsor of the National Advisory Group for Local Government Procurement  |  |
|  | **W6) Garden Cities – the what and the why**Town and Country Planning Association to lead a talk about the principles behind Garden Cities and why they could be an appropriate solution to some of the country’s current housing issues. New settlements provide the opportunity and the economies of scale to fulfil the ambitions of sustainable development by delivering multiple benefits including social housing, zero carbon design, sustainable transport. New communities also offer a powerful prospect to put in place new governance structures that put people at the heart of developing new communities and owning community assets.Speakers**:****Hugh Ellis**, Chief Executive, Town and Country Planning Association Speakers to be confirmed  | Bayview 2 |
| 10.00-10.45 | **Refreshments** | Purbeck and Tregonwell Halls |
| 10.45-11.15 | **Conference plenary – political spokesperson** **Rt Hon Iain Duncan Smith MP,** Secretary of State for Work and Pensions  | Windsor Hall |
| 11.15-11.45 | **Conference plenary – political spokesperson** Speaker to be confirmed | Windsor Hall |
| 11.45-12.30 | **Conference plenary - Our new sub regions - a model for devolution**An address by the policy driver on this issue in the Labour PartyLord Adonis has set a challenge that future government would be willing to devolve growth and finance freedoms, but it needs sub-regional governance. He has asked for contributions to this debate. | Windsor Hall |
| 12.30-1.00  | **Conference plenary – Political Spokesperson**Senior Cabinet Spokesperson confirmed  | Windsor Hall |
| 1.00-2.30 | **Lunch and political group and officer meetings** | Various incl Bourne Lounge |
|  | **Conservative Group** | Windsor Hall |
|  | **Labour Group** | Solent Hall |
|  | **Liberal Democrat Group** | Meyrick Suite  |
|  | **Independent Group** | Bayview Room 1 |
|  | **Chief Executives meetings**  | Various  |
| 2.30 | **Close of conference**  |  |